

REUNION VOLUNTEER

Weekend  2020
Reunion

REUNION WEEKEND

May 28 – May 31, 2020

COMMITTEE VOLUNTEER GUIDE

gettysburg.edu/reunion
alumni@gettysburg.edu

REUNION VOLUNTEER PLANNING TIMELINE

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This reunion planning timeline has been created to guide you through the steps of the planning process. As each Class Committee and Gettysburg College liaison work together, the timing of some actions may be adjusted.

Staff Responsibilities

Committee Responsibilities

February

Invitations to reunion chairs/co-chairs to lead their class

March-July

Meet/speak with chairs on strategy and goals

Begin building reunion committees

Mail Save-the-Date Magnets Postcard to classes (July)

Mail Reunion welcome letters to classes

Chairs help to build reunion Committees (June)

First meeting/call for 50th Reunion Committee

September

Mail first appeal letter to classes

First meetings/calls for 5th-45th Reunion Committees

October-December

Mail various class-specific communications

Mail end-of-calendar appeal to classes

Outreach to classmates begins

Monthly conference calls as directed by Committee

January

Initiate Conference Call

Conference Call –menus, events, and costs are finalized

February

Mail spring appeal to classes

Conference Call if needed

Outreach to classmates continues

March

Send “Countdown to Reunion Weekend” email to classes

Evaluate reunion class giving progress with Chairs

Strategize with Chairs for final spring push to reach goal

Online Reunion registration goes live

Conference Call-Dinner program details confirmed (speaker, tech...)

April

Mail Alumni Weekend brochure and registration form

Send second spring reunion e-appeal to classes (early April)

Mail end-of-fiscal-year appeal (end of April)

Outreach to classmates continues.

Encourage Reunion Weekend registration with classmates

May

Update on progress to goals

Conference Call to finalize details.

Fund year ends May 31

Reunion Weekend May 28-31

REUNION VOLUNTEER SOCIAL PLANNING



REUNION WEEKEND 2020 – Thursday, May 28 – Sunday, May 31

EVENT HIGHLIGHTS

- **Alumni College Classes** — Thursday, May 28 and Friday, May 29, everyone is encouraged to attend.
- **Friday Evening Social** — Classes usually hold a social on-campus or off-campus.
- **Saturday President’s Address and Awards Ceremony** — Everyone is encouraged to attend.
- **Saturday Afternoon Activity** — A variety of events will take place throughout the day.
- **Saturday Class Lunch or Dinner** — Typically held on campus for each class.
- **Fireworks and dance party** — A fun way to finish Saturday’s events.

ACCOMMODATIONS

On-campus housing is available in the residence halls. These are fun but not luxurious accommodations. Residence halls offered are both apartment style and hotel style, and all are air-conditioned. Each apartment sleeps approximately 4–6 people, and features a common living area, bathroom, and kitchen. Sleeping rooms are equipped with single beds. Some sleeping rooms have only one bed, while others have two. Hotel style residence halls feature two single beds and private bathroom.

Campus housing will cost approximately \$52 per person per night, with a special rate of \$190 per night for single families of 4-6. You can sign-up for this option when the official weekend registration is up and running in the spring of 2020.

Housing assignments are not made until the week before Reunion Weekend. Every effort will be made to house classes together. Walk-up registration for housing on May 28— May 31 will not be available. Alumni may request to be housed with or near other specific alumni. Roommate requests will be honored only if both parties request each other. If alumni do not state specific roommate requests, they may be assigned room/suite mates.

If you prefer **hotel accommodations**, there is a list of hotel blocks below or see additional options at www.gettysburg.edu/reunion, “Accommodations and Dining in Gettysburg.”

The College has secured room blocks at the hotels listed below. Please ask for “Gettysburg College Reunion Weekend” when making your reservation.

[Gettysburg Hotel](#) – Double Queen Room \$149.00 Thursday/\$229.00 Friday & Saturday.

[Best Western](#) – King Room \$125.00 Thursday/\$155.00 Friday & Saturday. Double Queen Room \$135.00 Thursday/\$165.00 Friday & Saturday

[Hilton Garden Inn](#) – Queen Room with Sofa bed \$164.00 Thursday, Friday & Saturday. Double Queen Room \$164.00 Thursday, Friday & Saturday.

[Wyndham](#) – Double Queen or King Room \$164.00 Thursday, Friday & Saturday. Two-night minimum stay required.

[Courtyard Marriott](#) - Double Queen or King Room \$164.00 Thursday, Friday & Saturday

REUNION VOLUNTEER SOCIAL PLANNING CONT...



Child Care

A list of local high school child-sitters may be obtained from the Alumni Relations Office beginning January 2020. Please contact alumni@gettysburg.edu to acquire a list. You can make personal arrangements directly with the student.

Transportation & Parking

A shuttle system is available to and from the Harrisburg, Baltimore, and DC airports, train stations, and bus stations. For fees and schedules, call College Transportation at 717-337-6923 at least one week in advance of your arrival. While on campus, you may park in any campus parking lot.

On-Campus Accessibility

There will be shuttle service to events from parking lots on the Saturday of Reunion Weekend. Limited golf cart service will be available the entire weekend for those with significant accessibility needs.

Fitness Facilities

The Jaeger Center for Athletics, Recreation, and Fitness will be available for alumni and their guests during the weekend. Hours will be listed in the final schedule available at the registration desk.

College Bookstore

The College Bookstore will be open during the weekend. Hours of operation will be in the final schedule.

REUNION VOLUNTEER GIFT PLANNING

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Your reunion is a milestone and a time for reflection and celebration. Reunion classes have a long-standing tradition of organizing a class gift to show gratitude to the College for their education. **As part of your class's reunion planning, the Office of Annual Giving will help the committee establish fundraising goals for the Gettysburg Fund.**

Overall giving and commitments to all areas of the College are announced at Reunion Weekend during the Presidential Remarks and Alumni Awards Ceremony.

ABOUT THE GETTYSBURG FUND



Fiscal year begins June 1st and ends May 31st every year!

The Gettysburg Fund is the heart of fundraising for Gettysburg College and an important component in the College's budget. Motivated by their belief in the College's work and leadership, alumni, parents, and friends provide the operating support for some of Gettysburg's most critical needs. These funds have immediate impact in every area of the College and on the quality of a Gettysburg education, enabling much of what makes a Gettysburg experience great:

- Meet student needs for **financial aid**
- Attract and maintain **world-class faculty**
- Support **student-faculty research and collaboration**
- Equip **classrooms, laboratories, and Musselman Library** along with maintaining grounds and facilities
- Allow us to invite **guest lecturers and visiting scholars** and to pursue **special academic programs and seminars;**
- Support **student-faculty collaborations** on research and creative projects;
- **Support student services** for career placement, health and wellness, and leadership development

ORANGE & BLUE CLUB



For more than three decades, the Orange & Blue (O&B) Club has provided annual support to Gettysburg College athletics, ensuring that the Bullets teams have the resources needed to remain leaders among NCAA Division III programs. Whether for scoreboards, fields, uniforms, equipment, state-of-the-art technologies, or cutting-edge training methods, the dollars raised through the O&B Club impact every part of the athletic program at Gettysburg.

UNDERSTANDING THE IMPORTANCE OF PARTICIPATION

Not only does every gift to the Gettysburg Fund provide dollars that further our educational goals, but every gift also serves as an endorsement of Gettysburg College—our mission and our importance in the world.

The more alumni of the College engage in annual giving each year, the greater the message we send about a Gettysburg education: that those who know the College best believe in what we do. High rates of alumni participation also advance the College's position in national rankings, which leads to even greater interest in Gettysburg on the part of high-achieving prospective students.

REUNION VOLUNTEER GIFT PLANNING

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Gettysburg College recognizes that every gift is an important commitment and investment by each donor. To address the different needs and expectations of individual donors, here are ways to look at and discuss giving:



LEADERSHIP GIVING: THE CUPOLA SOCIETY

Those donors who make annual gifts of \$2,500 or above are welcomed into the *Cupola Society*. Through their leadership giving and enthusiastic commitment to Gettysburg, this generous group sets an example, inspires others, and makes a significant impact on the College. Cupola Society members have opportunities to develop closer relationships with College leaders, and are invited to take part in special programs and events. Their gifts and their knowledge of the institution help to advance the College's mission.

Young alumni are invited to join the inner circle of Gettysburg College supporters as Cupola Society Associates. Members of this elite group of donors contribute annual gifts of at least \$100 for each year since graduation through their 10th reunion year. Thereafter, Cupola Society Associates are invited to join as full members of The Cupola Society.



CONSISTENT GIVING: THE LOYALTY CIRCLE

Gettysburg College gratefully recognizes our most loyal supporters — consecutive annual donors. Known as the *Loyalty Circle*, our consecutive donor society celebrates and acknowledges alumni who have given to the College for at least three consecutive years (fiscal year runs June 1 - May 31) or every year since graduation, and parents who have given for at least three consecutive years or every year since their student began attending Gettysburg College.



PLANNED GIVING: THE 1832 SOCIETY

Members of the *1832 Society* include those who have named Gettysburg College in their wills, estate plans, or any other gift of future provision. They believe in a strong future for Gettysburg College. Examples of future provisions include bequests, charitable gift annuities, charitable remainder trusts, charitable lead trusts, retained life estates, gifts of life insurance, and beneficiary designations from retirement plans.



CONTINUOUS SUPPORT: SUSTAINING GIFTS

Making a sustaining gift is an easy way to make a big impact that works with your budget and schedule by allowing you to set up the amount of your gift to be charged to your credit card. You will receive less mail from the College and will not need to worry about when or if you have made a gift.

REUNION VOLUNTEER GIFT PLANNING Q&A

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May I direct my Gettysburg Fund gift to a specific department or program? The most powerful gift is an unrestricted commitment to the Gettysburg Fund. However, Gettysburg Fund gifts maybe designated to an area of interest on the commitment form e.g., designations include specific academic departments, student activities, or scholarships and financial aid.

I can't possibly make a gift of that size! It is understood that not everyone can give at the level requested, even though careful consideration is given to giving history to determine that amount. For budgetary ease, a gift can be spread out over several months with payment in full by May 31. Sustaining gifts are an easy and convenient way to make a bigger impact. Visit www.gettysburg.edu/sustaininggift to set this up with a credit card.

I cannot give right now. A pledge can be recorded and then paid over several months. Full payment must be completed by May 31. Courtesy payment reminders are sent periodically.

Why should I help current students when I did not receive financial aid? Tuition covers only about 80 percent of the cost of an education at Gettysburg. Even without financial aid, students do not pay the actual full cost of their education. The Gettysburg Fund, with endowment earnings and auxiliary enterprises, helps to provide the other 20 percent of the cost.

I support other causes that I believe to have greater need. By giving to the Gettysburg Fund, you are ensuring the future of those who will work for and with these causes. Supporting the Gettysburg Fund allows today's students to become tomorrow's leaders.

I will not give because of a particular Gettysburg College policy or issue. Allow your prospect to voice his/her opinion. Use your judgment in responding if asked, and try to "own" your answer, e.g., "It has been my experience that..." Depending on the issue, it may be appropriate to close the call as quickly as possible. Please request additional information or follow-up by a College administrator as needed.

If possible, remind your classmate that Gettysburg Fund gifts benefit real people. Most of the money raised provides financial aid to students and support for faculty.

I just sent my gift. That's wonderful. Please thank your classmate for supporting the Gettysburg Fund.

Dealing with answering machines and voice mail Many times you can use this to your favor by leaving a message as your first point of contact. This may provide an opportunity for your contact to think about this year's gift and formulate questions for you.

If you know the contact, leave a short message about the purpose of your call and suggest that you will call back on a certain date and time. Alternately, you can suggest times when you know you will be available for the donor to call you back.

If you don't know the contact, a message like this may be helpful:

"Hello, this is Susan Smith, Class of '88 from Gettysburg College. I am following up on a letter recently mailed to you from Jennifer Somebody and Dennis Anybody, co-chairs of our XXth reunion committee. I would like to speak with you about our reunion and your gift this year. I will try back later this week or you can call me Wednesday evening after 8:00 p.m. at 555-1212. Thanks, I look forward to talking with you."

RANKED

BY THE PRINCETON REVIEW

15 FOR BEST
CLASSROOM EXPERIENCE

17 FOR BEST
SCIENCE LABS



9:1

STUDENT/
FACULTY
RATIO

AVERAGE
CLASS SIZE OF

17

65
ACADEMIC MAJORS,
MINORS, AND
PROGRAMS

100%

OF TENURED
FACULTY HOLD
HIGHEST DEGREES
IN THE FIELDS

2600+
STUDENTS

42 states

39
countries



2019-20

Tuition: \$56,390

Room: \$7,220

Meal Plan: \$6,240

TOP 25
best schools for
internships
by the
Princeton Review



33% PARTICIPATE IN
GREEK LIFE

24 NCAA DIVISION III
ATHLETIC TEAMS

120+ CLUBS AND
ORGANIZATIONS

1K+ LEADERSHIP
OPPORTUNITIES

60%
OF STUDENTS
STUDY
ABROAD



GENERAL COLLEGE INFORMATION

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50 STATES  70 COUNTRIES

30,000 ALUMS

3/4 RECENT GRADS USE THE GETTYSBURG NETWORK TO FIND THEIR FIRST JOB

TOP 25 ALUMNI NETWORKS, ACCORDING TO THE PRINCETON REVIEW

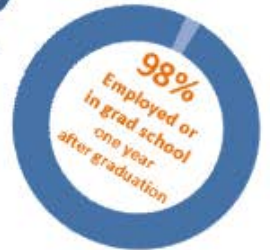
RANKED 27 AMONG LIBERAL ARTS INSTITUTIONS BY PAYSACLE'S COLLEGE SALARY REPORT FOR EARLY- AND MID-CAREER SALARIES OF ALUMNI



Gettysburg College Endowment:

\$331 million

8,000
Opportunities for Career Exploration



\$64.4 MILLION awarded in grants and scholarships benefitting 65% of students

Recognized by The Princeton Review:

200
Best Value Colleges

50
Colleges that Create Futures

